

**Southern Boone Chamber of Commerce
Board Meeting Minutes
October 14, 2010**

The Southern Boone Chamber of Commerce board meeting was called to order by Missy Bonderer, President 8:00 a.m. on Thursday, October 14, 2010 at the BCNB Community Room.

Attendance: 9 Board Members were in attendance including Missy Bonderer, Wade Middaugh, Jody Frank, Bridget Canaday, John Sutherland, Charlotte Miller, Martha Johnson, Michele Beal, Chris Heard. Lisa Drake, Kim Ponder, and Rod Green were absent. Missy Bonderer presiding.

The minutes of the previous quarterly breakfast meeting 9/16/2010 and the previous board meeting 09/09/10 were distributed in written form. A motion was made by Chris and seconded by John to accept the minutes without change.

Wade distributed the financial statements which included account balances as of 09/30/2010, monthly income and expenses 09/01-09/30/2010, and detailed account transactions w/ category breakdown 09/01-09/30/2010.

Old Business was discussed:

Due to illness the Banner sub committee was unable to meet as of yet but were prepared to do so in the upcoming week.

Charlotte provided the group with a handout outlining the results of the strategic planning session at the quarterly breakfast. It contained a list of the strengths and challenges that the group came up with as well as with the one word descriptions of the Vision of Southern Boone Chamber of Commerce. Charlotte emphasized the importance of the vision and will work on narrowing it down to 5 manageable ideas. Missy expressed concern with the group of business owners we could be missing in our planning. She had conversations with members that don't actively participate and also some of those who haven't join because they don't see the benefit. Missy wants to create a list of questions so that board members can approach some of these people for their feedback. To increase participation Chris Heard suggested a change in the time and venue of the monthly meetings. His suggestion was based on past experience. The suggestion was made to have a standing lunch Noon -1 at the Turtle Club, and to charge for the meal. We all agreed that was a good idea and we will start this fresh in 2011. The board meetings will continue to be held the 2nd Thursday of the month at 8 a.m. in the BCNB community room. The quarterly breakfast will also stay the same.

Missy, Chris, and John have the bylaws in process and will report back in the November business meeting on progress.

We then discussed the standing committee review and updates. The **budget and finance** committee (Bruce, Bridget, Martha, Missy, and Wade) will meet in late November. Chris

brought up the idea of putting the chamber funds to work by using them to purchase a billboard, signage, etc to advertise and direct people to Chamber members. Kim Ponder **program** chair will be hosting the “Program Brainstorming Session” in the upcoming business meeting. A suggestion was made to talk to Lonna Trammel and Mary Millar to see if they would like to co-chair the **Membership/Ambassador** committee.

New Business was discussed:

The home based business expo has been moved to December 5, 2010 at the Optimist Club. Missy made a request for contact information for anyone who would like to participate. The registration fee will actually be \$50 the cost of a membership to the Chamber and a chamber membership form. We discussed finding ways to have special programs etc for these home based businesses inside the chamber. Also it was noted that we need to keep separate track of these people that joined with this event.

It was agreed that we should move the holiday/awards event to January 2011. Bridget, Charlotte, and Michelle make up this committee to plan the event details. It was suggested to invite Mary Millar to bring her talents to the group if she is willing. Wade will send out a request to all members for nominations in the December 5th Monday email. After two weeks of nominations he will send out a survey monkey for voting on the following awards: Chamber Member of the Year, Rookie of the Year, Volunteer of the Year, and The Lehmon Wren award. Michelle will then order the awards and have them ready for the event.

During discussion on the programs we offered, it was agreed that allowing members to sponsor the programs was a good idea but bringing in outside speakers on topics that the members have requested. We will have more direction on this after next weeks brainstorming session. The October through February programs are already scheduled. We will need to work with host on moving them to the lunch time schedule. Also the School is potentially going to the voters on a bond issue and will want the February meeting to discuss this if that moves forward.

Missy asked if we should develop a nominating committee to add a president elect. The current three officers agreed to stay on during 2011. The group agreed that we should hold off and “wait for leadership to rise on its own” and revisit at a later date.

The meeting adjourned at 9:10 am.