

**Southern Boone Chamber of Commerce
Board Meeting Minutes
February 10, 2011**

The Southern Boone Chamber of Commerce Board Meeting was called to order by Missy Bonderer, President, at 8:05 am on Thursday, February 10, 2011 at the BCNB Community Room.

Attendance: Missy Bonderer, Wade Middaugh, Jody Frank, Bridget Canaday, Kim Ponder, Michelle Beal, and Martha Johnson.

The January board meeting minutes and the current financial report were distributed and approved.

OLD BUSINESS:

Banners: No report.

Strategic Plan: No report

STANDING COMMITTEE REVIEWS:

Bylaws: Missy has completed the draft of the bylaws and will bring them to the next meeting.

Budget/Finance: Complete.

Program: The "Rise & Shine" breakfast is to be held next Thursday, February 17th 7 AM at the Ashland Optimist Club. The program about the state approved airport overpass funding brought to us by Representative Chris Kelly and Roger Schwartz, of MODOT, to discuss this much needed and anticipated project. It was open to the public.

The 2011 program schedule is as follows:

March – Health Initiative Sponsored by BHC

April – April 21st Ashland Out Loud Rally Kick-off- TBA

May – "So What" – Presentation Skills - Lunch Sponsored by Jody Frank

June – Quarterly Event – Fire Protection and safety at fire station

July – Michele Bayte – Mentor Q&A – Leadership Skills

Wade will include upcoming program information in the Monday email blasts.

Ambassador/Membership – The committee is to meet in the BCNB community room on Friday February 25th at 8 am. The business classes at the high school are going to have to postpone their contribution to the website and business profile projects.

Brooke Sweany said that the snow days have put them way behind in their current curriculum and they will have to start this at the beginning of the 2011/12 school year. We had a successful ribbon cutting at Subway and we are still on hold for the Ashland Signature Homes until the spring when their show home has sod. Wade and Michelle are looking into ordering frames for the new member certificates. Wade did a great job on creating a template that the committee can use to create these for each new member. Once we have the new frames we will distribute to our newest members.

Economic Development – Missy is in the process of recruiting a group made up of members all with different backgrounds and expertise. The group currently consists of Karen Miller, Lonna Trammel, John Sutherland, Missy Bonderer, and Charlotte Miller. Missy asked Joy Ahern and she agreed to join the committee. The next meeting date will be sent out in the Monday email blast.

Chamber events:

Ashland Out Loud – The committee has already had two planning sessions and Kim Ponder plans to meet with the AOL committee (Jody Frank, Bruce Wallace, Barret Glascock, Bridget Canaday, Mary Millar, Rod Green, Kit Salter, Michelle Beal, Gary McKinney, Wade Middaugh) at River City Construction on February 28, 2011. The event this year the goal of this event is to showcase the services and products of our community to those that call this area home or just happen to pass through. The specifics on the enrichment sessions provided free of charge to the community will be in order by March 10th so that the committee can proactively market and promote the event. The group is also developing a contest to spark local spending and a commitment to eat lunch at one our local eateries. The meeting times and locations will be announced in the Monday email blasts.

School bond/operating levy on ballot in April -, Bridget confirmed with Charlotte that information regarding the upcoming April ballot issues would be provided at the quarterly breakfast. Charlotte will give a short presentation that day.

Adjournment: The meeting was adjourned at 9:10am.