

**Southern Boone Chamber of Commerce
Member Business Meeting Minutes
August 19, 2010**

The Southern Boone Chamber of Commerce member business meeting was called to order by at 8:00 a.m. on Thursday, August 19, 2010 at the BCNB Community Room.

Attendance: 23 members were in attendance with President, Missy Bonderer presiding.

The minutes of the previous meeting held on 7/15/10 were read by secretary, Jody Frank. A motion was made by Kit Salter and seconded by Karen Neely to accept the minutes without change.

The financial report was not available. Prior balances were \$1471 in the general operating fund and \$190 in the community fund.

Old Business was discussed:

The Quarterly Breakfast event details were confirmed: 9/16/10 at 7:30 am at the Ashland Optimist Building with Word of Mouth Catering providing breakfast.

The Fall Fest event details were reviewed: Wade Middaugh summarized the planned activities and sponsors with a discussion involving the Chamber's sponsorship of a Kid's Corner activity. A subcommittee consisted of Missy Bonderer, Wade Middaugh, Michele Beal, Bridget Canaday & Chris Heard will review options.

New Business was discussed:

Missy Bonderer reviewed the action plan for the Chamber. Items of discussion included regular meetings, bylaw review & adoption, strategic planning and committee formation.

The board will meet on the 2nd Thursday of each month beginning September 9th at the BCNB community room. The board will review policy & procedures, committee activity as well as finalize the agenda for the member meetings. The member business meetings will continue to be held on the 3rd Thursday of each month beginning September 16th at the BCNB community room.

A subcommittee of Missy Bonderer and Chris Heard will review & prepare a draft of bylaws for the board to review at the September 9th meeting. They will be available for adoption by the October member business meeting.

Missy Bonderer discussed a planned Chamber event that has already begun. A Home Based Business Expo will be held on November 6th, 2010 at the Ashland Optimist Building from 9-3 pm. A steering committee has been formed and has met to begin the planning & implementation

of the event. The committee members are: Brittney Sones, Tammy Miller, Bruce Wallace, Nicole Morris, Jennifer Flink and Brian Kirmse.

Missy Bonderer discussed a venue in which Chamber businesses will be able to market their businesses by sponsoring or hosting events via the school's athletic events. Charlotte Miller, Pat Lacy, Jeff Knierim & Missy Bonderer will meet in early September to review school parameters, scheduling and event options. Details will be available at the Quarterly breakfast.

Other Items:

Charlotte Miller, on behalf of the school district, indicated that the school is planning to host a Health Fair in January when the teacher/students return from Holiday Break. The Health Fair will be open to any Chamber businesses that would like to set up a booth to market products and/or services. More detail will be provided at a later date.

Charlotte Miller, on behalf of the school district, invited Chamber members to volunteer time at the school via the Volunteer Program that is administered by Alice Gellar. SOBOCO is in desperate need of volunteers for classroom, facility maintenance and general administrative tasks.

Barrett Glasock, on behalf of the Boy Scouts, invited members to contact him regarding interest in the Boy Scout Flag Subscription program. The boys personally contacted the businesses this year to invite them to participate.

Jody Frank, on behalf of the PTA, informed the membership of the PTA Passbook coupon book fundraiser. Local businesses have coupons in the book that are available for placement free of charge. Several members indicated that they were pleased with the community usage of the coupons to generate business.

A motion was then made by Karen Neely and seconded by Michele Beal to adjourn. The meeting was adjourned at 8:32 am.

Subcommittee results:

The Fall Fest subcommittee decided that the Chamber would contribute \$175 for the rental of a 2nd bounce feature at the Fall Fest that would be manned by members of the school's FBLA students in 4 1-hour shifts. This would allow two bounce houses at the Fest, one for older & younger kids from 10-2, which would be installed and disassembled by the City of Ashland. Bridget Canaday will contact Brooke Sweaney & Janet Land regarding the FBLA volunteers.