

**Southern Boone Chamber of Commerce
Board Meeting Minutes
December 9, 2010**

The Southern Boone Chamber of Commerce Board Meeting was called to order by Missy Bonderer, President, at 8:05 am on Thursday, December 9, 2010 at the BCNB Community Room.

Attendance: Missy Bonderer, Wade Middaugh, Martha Johnson, Kim Ponder, Rod Green, Bridget Canaday, Chris Heard, Michelle Beal, Jody Frank

The minutes of the previous business meeting held were approved.

Wade Middaugh reviewed the financial reports and was approved by the group.

OLD BUSINESS:

Banners: All banners were taken down in preparation for the City Christmas decorations. Rod, Chris and Michelle plan to meet in January to take inventory, discuss location, future policies, and hardware. Chris mentioned that all banners had been accounted for and are being held at City Hall.

Strategic Plan: The survey to gather feedback from members was sent out in November. Wade and Missy reported very poor participation. It was decided to send out individual email with the survey monkey questions and not attach it to a Monday email blast.

STANDING COMMITTEE REVIEWS:

Bylaws: This is an ongoing process and Missy is currently reviewing other communities' bylaws.

Budget/Finance: Missy distributed a proposed 2011 budget for review from their November 18th committee meeting. Bridget noticed that there is not mention of equipment for the school on the proposed budget. The committee will follow up to discuss and finalize the budget.

Program: Kim Ponder presented the invitation to the Chamber of Commerce Business meeting to be a "Rise and Shine" quarterly breakfast to be held Thursday, December 16th 7 AM at Woody's Pub & Grub –Douglas Drive. There will be a cost of \$10 for Chamber Members and \$12.50 for non-members. A request went out to all members that wanted to reserve 60 seconds to showcase their business. The 2011 program schedule is as follows:

January -Annual dinner with awards January 20th

February – Undecided

March – Health Initiative Sponsored by BHC

April – Safety/Security

May – "So What" – Presentation Skills - Lunch Sponsored by Jody Frank

June – Quarterly Event – Social Hour/Network

July – Michele Bayte – Mentor Q&A – Leadership Skills

The remainder of the year is open so please bring ideas to Kim.

Ambassador/Membership – Martha presented the ideas that the committee came up with in their recent meeting. There are plans for a March membership drive, new member acknowledgement, current member profiles, and a member benefit flyer and or welcome packet. The idea to bring in the business classes to help with some of these things has been brought to the committee. Jody was to work with Brooke Sweeny to schedule a meeting.

Note: The next Membership meeting will take place in Brooke Sweeney's classroom at the high school on Thursday January 13, at 2:15 PM.

NEW BUSINESS:

Home Based Business Expo: The event was held on Sunday, December 5th. The chamber gained 7 new members. The event was a success but most felt that it would have been better if on a different day. This was not a surprise to the planners due to the late notice and a conflict with the venue. The group is excited to start some early planning in June for next year's expo planned for November. That way they can get a better date, more vendors, and more awareness in the community.

Home for the Holidays: There was mixed response on the success of this event. Next year we will need to develop a special committee to promote and plan this event. This special event committee will be like the current chaired by Kim Ponder for the 2011 Ashland Out Loud event.

Holiday/Awards: Ballots went out with poor response. There was a lengthy discussion on how to get more response and a fair vote. It was decided that Wade will bring paper ballots to next weeks Quarterly Breakfast and send out a special separate email as he plans to do on the survey monkey strategic planning questions for hopefully a better response. Also we decided to post the previous years winners at the top of the ballot in hopes that members would share the acknowledgement.

A new venue needs to be chosen for the dinner to be held on January 20th. Some ideas were the American Legion, Copper Kettle, and BCNB community room.

Michelle Beal is working on getting the awards for the dinner.

School "Business" Fair – A reminder that the school will be holding their annual health fair on January 3, 2011 from 9:00 to 1:00 in the high school commons area. Charlotte had extended an invitation to anyone that would like to highlight significant information that would be useful to her staff. This is not a business expo. If you are interested in sharing information with her staff, please contact Jennifer in Charlotte's office to reserve a space.

Ashland Out Loud – Kim Ponder will take the lead on Ashland Out Loud. This event is usually scheduled in April and Kim will start her planning committee at the beginning of the year. If you are interested in helping with this, please see Kim.

Adjournment: The meeting was adjourned at 9:10 am.