

SOBOCO CHAMBER OF COMMERCE BOARD/BUSINESS MEETING MINUTES 8/18/2011

The Southern Boone Chamber of Commerce board meeting was called to order by Missy Bonderer, President, at 12:10 PM on Thursday, August 18, 2011 in the City Hall Chambers.

Board Members present were Missy Bonderer, Wade Middaugh, Jody Frank, Kim Ponder, Michelle Beal, John Sutherland, Rod Green, Bruce Wallace, and Charlotte Miller. Also in attendance were many other members on hand for the business meeting and the day's program.

Kim made the motion to approve the June and July meeting minutes as written and Bruce seconded the motion.

Wade provided the group with the treasurer's report with a July 31st cash balance of \$5,219.69. There were several deposits from new member dues and only two expenses including ribbon for the last ribbon cutting and a renewal of the post office box. The report was accepted with a motion by Jody and seconded by Kim.

Jody gave a report on the Membership committee's monthly standing meeting time of the 4th Thursday morning at 8am at Copper Kettle. Anyone interested is welcome to join to work on the the new welcome packet, business profile, website, and ribbon cutting events. She also discussed possible collaboration with the high school's business students on some of the committee projects where it might fit into their curriculum. Also recognized were several new members that recently joined the chamber; Carolyn Deffenbaugh, Wilson Law Firm, Septagon Construction, Judge Michael Bradley & Steve Shulz of Shaefer, Kline & Warren Inc.

Missy reported on the Economic Development committee's initial meetings and group members, and the focus of the group. It was also noted that the Chamber and the City are both interested in working together in this initiative and that is where the idea for the day's program that Kim was able to set up derived.

Kim reported that the program committee is planning a "Workman's Comp" program for September sponsored by Barret Glascock and Alicia Lange. In October a "Social Networking" program is being planned.

Kim also introduced the spirit flags that Bridget Canaday and Linda Goetting have been working so hard to get into production and out to the community. The idea behind the flags is to display red and black to show school spirit and support our SOBOCO athletic and academic programs. Charlotte agreed to send a list of all of the school events so that the owners of the flags can display them proudly. Each flag will cost \$30 and the purchaser will be responsible for the flag pole. They will be available at City Hall. Most of the first batch have been spoken for but there are more in production. Supply will be based on demand.

At this time the Home Based Business Expo is scheduled for November at the Optimist Building. Brian Kirmse and Britney Sones are chairing this event. The event is to showcase all of the local businesses that do not have a store front. Last year was the first attempt and they had a good showing but looking to improve this year.

Charlotte announced the efforts earlier in the year to put the strategic plan in place and plans to update the board at the next meeting.

Missy is working on putting bylaws in place for the boards review.

Missy announced there will be upcoming discussions on succession planning for officers and board members. A nominating committee will be formed.

Wade announced that the members can see renewal invoices in the mail late September and they will be due by November for the 2012 year.

The Ashland Fall Fest is coming up on September 10th. The Chamber will take part in sponsoring

a bounce house. The Chamber will be sponsoring the Cattleman Day's Rodeo parade on August 28th.

Haynes music studio will be adding an intro to piano class for 6 1/2 to 9 year olds offered at Frida's from 4:30 to 5.

Kelly Henderson, City Administrator announced a public forum to be held on September 6th at 6pm to discuss the Main Street project which is planned to break ground end of March and first focus on the area of Main Street between the school and North to Broadway.

The Board Meeting was adjourned at 12:35 pm.

Kim introduced Josh Beck, the guest speaker, who spoke on the topic of economic development. Josh had recently presented to the city who is considering hiring him for a consulting position. Josh did an excellent job educating the group on what it is he does for communities like ours as well as pointed out some of the most attractive attributes and areas that might need attention in our community.